

Event program - 15 June 2019

8.00am	Registrations open Tea & Coffee available	
9.00am	Welcome to delegates Expo convenors Dr Laurence Sullivan & Dr Andrew Atkins	
9.05am	Event Opening Address direct from the US - Dr Glaucomflecken, Twitter's most popular ophthalmologist In this light hearted opening address Dr Glaucomflecken will be sharing some of the crazy things he's come across during his time on Twitter, including eyeball tattoos, using aged urine eyedrops, sungazing, and the Visine epidemic.	
9.15am	Physio & ergonomics for ophthalmologists - Demonstration CHANGE Health Solutions Neck & back care for the working ophthalmologist - signs of impending damage.	
9.20am	10 min transition period	
9.30am	Finance breakout sessions (Delegates have a choice of two presentations)	
	<p>Building a practice from scratch Dr Anton Van Heerden</p> <p>5 years ago Dr Anton Van Heerden began the Armidale Eye Clinic as a New Fellow. Hear how he navigated the challenges of setting up a practice & his practice manager's top 10 tips.</p>	<p>Change stops for no-one Mr Jarrod Bramble, Partner, Cutcher & Neale</p> <p>Finance specialist Jarrod Bramble has been working with doctors for most of his career. In this session he'll be offering expert insight into just how ophthalmologists will need to adapt to changes stemming from the Federal Budget 2019.</p>
10.00am	10 min transition period	
10.15am	<p>Connecting with consumers online: Navigating the digital world to give your ophthalmology practice an edge Mr Pete Saunders, CEO/Co-Founder, Health Delivered</p> <p>Melbourne marketing expert Pete Saunders is an experienced digital strategist working across the health and education sectors. In this highly practical session Pete will take delegates through:</p> <ul style="list-style-type: none"> • The changing dynamics of the relationship between consumers and medical professionals & how we navigate this; • Understanding what a good consumer experience online is; • Understanding what consumers are looking for in terms of health information; • Utilising the right tools to give your practice a strong digital presence 	
10.40am	Morning Tea	
11.10am	Breakout sessions (Delegates have a choice of two presentations)	
	<p>What does the future hold for day surgery care in our health system? [Speaker TBC]</p> <p>It's crystal ball time, but we're doing it with the insight of an expert who has been closely observing and assessing changes in healthcare for more than two decades.</p>	<p>Self-care for ophthalmologists Dr Jane Deacon, Manager, Medico-Legal Services, MDA National, WA</p> <p>MDA National Medico-Legal Advisory Services Manager, GP, mum and marathon runner Jane Deacon shines a light on self-care for ophthalmologists.</p>

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11.40am	10 min transition period	
11.50am	Physio & ergonomics for ophthalmologists — Demonstration CHANGE Health Solutions Neck & back care for the working ophthalmologist - exercises & strategies to prevent problems.	
11.55am	Breakout sessions (Delegates have a choice of two presentations)	
	Specialist risk advice for new and established eye surgeons Mr Bradley Gecelter, Partner, Priority Life Whether you are a new or established ophthalmologist, it's possible you've had the following thoughts about your personal insurance covers: <ul style="list-style-type: none"> • As I'm getting older my premium is becoming really expensive and it's starting to hurt my cashflow • I don't know why my premium keeps going up • I'm not sure what I am even covered for • Maybe I should just cancel my policy Join Priority Life to answer these questions and more	The collaborative care model for working with optometrists A/Prof Andrew White Sydney glaucoma specialist A/Prof Andrew White wrote the guidelines for 'the collaborative care of glaucoma patients by ophthalmologists and optometrists'. In this session he'll take delegates through the practicalities of working in partnership with optometrists to deliver excellence in eye care, both in the community and within the hospital setting.
12.25am	10 min transition period	
12.35pm	Physio & ergonomics for ophthalmologists — Demonstration CHANGE Health Solutions Fitness & surgery - how core strength will increase surgical stamina.	
12.40pm	Nexus [Presentation content to be confirmed]	
1.10pm	Lunch (1 hour)	
2.10pm	The Insiders - Closed session for RANZCO Fellows Medico-politics panel session Victoria AMA President A/Prof Julian Rait OAM, ASO CEO Mr Kerry Gallagher, ASO Board Director A/Prof Alex Hunyor + moderators ASO President Dr Peter Sumich & ASO Board Director Dr Laurence Sullivan dissect the big issues.	
3.00pm	10 min transition period	
3.10pm	Breakout sessions (Delegates have a choice of two presentations)	
	Legally Speaking Scott Chapman, Partner, HWL Ebsworth <ul style="list-style-type: none"> • What do I need to do if I'm selling my practice? • The minefield of data storage • 5 employee issues you need to be aware of • Legal documentation...what do I need if I'm joining a practice as a partner or accepting a hospital term? 	The perfect practice Medifit Top tips for the design and construction of your practice, including the latest trends & how your practice flow and aesthetics can impact on patient experience.

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3.30pm	Afternoon Tea
4.10pm	<p>Unravelling the MBS Panel presentation</p> <ul style="list-style-type: none"> • The FAQs • The why's • The what for's • & the WTFs <p>We'll tackle it all in this intense panel presentation led by ASO President Dr Peter Sumich as we draw on the knowledge of MBS guru and ASO Board Director A/Professor Alex Hunyor & our other panelists.</p>
5.10pm	Program close & invitation to Cocktail event Dr Peter Sumich (20 min break)
5.30pm	Cocktail event, Ruco Bar, The Grand Hyatt

Day Surgery Strategy Breakfast meeting

The future of day surgery in a hostile new world

Event program - 16 June 2019

8.00am	Registration + seated breakfast
8.30am	Invited speaker - TBC Risks + threats for day surgeries: What course of action is best for ophthalmologists?
8.45am	Invited speaker - TBC The role of day surgeries into the future...should we be lobbying for an extension of day surgery hours?
9.00am	Voting with your feet - interactive pre-panel warm up exercise where delegates are given a small number of questions and individuals move to an area of the room to indicate their answer.
9.15am	Panel discussion + fishbowl conversation* *Fishbowl conversation: One chair is left empty on the panel for audience members. Any member of the audience can, at any time, occupy the empty chair and join the fishbowl panel.
11.00am	Question time* *Delegates who register for the day Surgery Strategy Meeting will be encouraged to submit questions prior to the meeting
11.30am	Close + light morning tea

